

# San Antonio Women's Rugby Club

Est. 2015



**Sponsorship  
Information  
Packet**

## Introduction to the Riveters

The San Antonio Riveters are the local premier adult women's rugby football club in San Antonio and are currently in our sixth year. The club currently participates in the Texas Rugby Union as a Senior Women's Division II team. We were established to promote community involvement and to participate in and grow the sport of rugby.

Rugby is currently one of the fastest growing sports in America especially with rugby's return to the Olympics in Rio 2016. The sport of rugby began in the late 1800s with a student who was playing soccer, picked up the ball, and ran with it while his opponents tried to tackle him. Now, it has grown into a beautiful game known for high intensity tackles (like what you see in American football) without pads, with players that respect the game as much as they do each other. It is a wonderful, welcoming community to be a part of and the San Antonio Riveters would like to extend to you the opportunity to be a part of its community and legacy.

## Riveters Market Potential

Most of us are not new to rugby—many of us have a large network comprised of both national and international rugby players and with varying backgrounds among our team such as military personnel, students, business and medical professionals, engineers, etc. – we cover a vast number of specialties. We are active on social media and we're all very vocal about new and exciting things that are happening with this team and the community.

The level of sponsorship chosen will dictate the level of exposure our team can bring for you and your business:

- We will be wearing our warmup shirts before every game and tournament, when traveling, and when helping in the community
- We have over 2,500 followers on our social media that see and interact with our posts
- Those who have played sports know how easily sports balls can travel, match balls get traded, and practice balls end up with other teams; it's a simple but effective method of advertising that not a lot of people have considered

Any of these options would be a great opportunity for you to get your business exposure!

## Riveters' Accomplishments

- Throughout the years, we've had a handful of players selected to play for the Armed Forces team
- **2015-2018:** 7s by the Sea Champions
- **2019:** 2<sup>nd</sup> in the state
- **2019-2020 Season** – we had the player(s) who:
  - o Were 1<sup>st</sup> AND 2<sup>nd</sup> in most points scored in our conference
  - o Led the conference in conversions kicked

## Riveters in the Community

Like Rosie the Riveter, we believe in empowering and supporting women!

- We started the Annual Rosie Classic (a high school rugby tournament) in 2018
- In 2018, we started walking annually in the San Antonio Pride Parade
- In 2018, we started walking annually in the San Antonio Women's March
- We started an annual Rookie Rugby workshop to teach rugby to women
- We love supporting local women's sports & organizations

## Levels of Sponsorship\*

Level	Associated Benefit	Base Contribution
Platinum	Level Gold + Logo on jerseys + Team signed jersey	\$10,000+
Gold	Level Blue + Logo on set of 10 practice balls + Team signed rugby ball	\$5,000
Blue	Level Red + Monthly social media features + Banner with company logo displayed at games	\$2,500
Red	Level White + Logo on back of team warm up shirt	\$1,000
White	Your logo, company description, and website posted on our team website	\$500

*\* sponsorships in support of The Riveters can be claimed as exempt from state franchise and sales tax as we are a 501(c)-3 non-profit organization \**

Your generous contribution can assist us with the cost of a new kit (jerseys, shorts, and socks), necessary equipment, travel costs (hotels, rental vehicles, flights, etc.), coaching, recruitment, field reservations for games and practices, and much more.

With 5 different levels of support, there's plenty of opportunity for your brand to get exposure in a new and unique way. We travel out of state to play at tournaments periodically throughout the season and during the summer—we will be travelling around Texas for preliminary pool play starting October 2021 through May 2022. We are exposed to not only those in our network, but also the rugby community which is a tight knit group of people who believe in helping one another reach their full potential.

We would like to thank you for taking the time to look over this packet and we look forward to working with you to further your marketing and recruiting efforts this coming season. Should you have any remaining questions, please contact our team's treasurer at [treasurer@sawrugby.com](mailto:treasurer@sawrugby.com).

Thank you,

San Antonio Women's Rugby Club  
"The Riveters"

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[www.sawrugby.com](http://www.sawrugby.com)